



# Death to moths

Caraselle has launched another weapon against the onslaught of moths inflicting untold damage on British households. First they created the award winning Moth Map and now they have written and published their own book entitled 'What's Eating You?'.

The official UK guide to stop moths destroying your most valued possessions, explains the various types of moth damage and the extent of the problem. The book contains helpful tips and advice as to how to combat the destructive home invader.

The moth manual should be read by drycleaners to increase awareness of causes and remedies of moth damage – increasing your ability to sell core products – after all

everyone loves an expert! A free copy can be obtained direct from the Caraselle website.

Caraselle has just launched two new products into their best selling range of Acana moth killers. Airing cupboards are dark, warm and humid environments loved by moths – the Airing Cupboard Moth Killer & Freshener puts pay to that and kills moths, eggs and larvae.

The Carpet & Fabric Moth Killer & Freshener Spray 500ml is an invaluable tool against the deadly carpet moth.

All the four Acana products carry full European HSE Accreditation as moth killers.



## Back to college

The Paragon Family of Companies, which has five factories including one in Yeovil, has enrolled more than half of its 500-strong workforce onto vocational commercial laundry courses.

Workers are studying Laundry Operations NVQ Level Two at Bridgwater College which, upon completion, will provide the successful employees with the equivalent of five A-C GCSEs.

The NVQ is specifically designed for individuals who are process, plant or machine operatives and work in a drycleaning establishment, commercial laundry, care home, hospital and hotel industries.

Staff from the production team right through to management have undertaken the NVQ course which takes about six months to complete.

Paragon's managing director, Robert Stevens, said there was a link between staff development and commercial strength and profitability.

"Not least in times of economic fragility, maintaining best practice and creating new ways to improve service, price and operations is essential," he said.

"At Paragon we are doing just this, focusing on a range of industry-shaping initiatives, from the introduction of eco-friendly

wash technology, pursuit of new international markets and – critically – deployment of the very best industry-specific training and development for our people."

Paragon started as a small family business back in 1918 and has since flourished with a growing legion of Paragon people spread across the UK – with laundries located at Cheltenham, Kington, Nottingham, Ross and Yeovil – where the business is now one of the UK's largest independent commercial laundry companies, providing services to both the hospitality and industrial markets.

## A smart move for Denny's Uniforms and Joseph Alan

Joseph Alan, the premier supplier of tailoring and front of house uniforms to five star hotels, has joined the Denny's Uniforms family of catering and hospitality clothing specialists.

The addition of the prestigious Joseph Alan brand means that both companies will supply one another's products, offering efficiencies to buyers.

Nick Jubert, Denny's Uniforms MD is excited by the synergy this move brings. "We now offer a complete clothing solution for everyone in the hospitality industry, from hardworking kitchen brigades to all front of house staff in iconic five star hotels – and everyone in between".



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